

Co-Branding with IronCAP

Welcome to IronCAP

O1 Communique is an innovation leader in the new realm of Post-Quantum Cyber Security. Quantum computers are poised to disrupt the world of cyber security including blockchains. Our patent-pending Quantum-Safe Cryptographic system can be applied to secure virtually everything including blockchains, digital signatures, emails, files, remote access, VPN, authentication, credit cards, cloud storages, etc. IronCAP protects not only cyber attacks from the classical world of computers but also the future attacks from quantum computers. Businesses of different sizes will all benefit from our technologies.

We are proud of the technologies and products we create and we want to bring them to customers around the world. We cannot do these by ourselves alone without partnering with the best-in-class people in all related industries.

We will provide a program to allow co-branding of our IronCAP product name so that our partners can enjoy the values and the shared endeavor in the brand building process.

We are committed to engage in activities and events around the world in terms of for co-branding initiatives. These activities include, but not limited to, endorsements, user experience, use cases, press releases, keynotes opportunities, etc.

on Communique has implemented this Co-branding Guideline making sure everything is in compliance within the legally intended usage of our technologies.

Is this Applicable to Me?

There are many situations where you might want to use our co-branding logos. For example, you may want to build a product that requires cyber security. By using IronCAP Cryptographic API you have committed that you want nothing but the best-in-class so that your customers are protected not only against cyber attacks from the classical world of computers but also future attacks from quantum computers. Using the co-branding logo is the best way to tell your valuable customers about your commitment.

Other situations can be applied when the IronCAP Cryptographic System is related to a case study/testimonial, a press release, a research, etc.

I want to be a co-branding partner

Thank you for your interest in being a co-branding partner of IronCAP. This is a mutually beneficial initiative. The application process is very simple. All you have to do is send an email to cobrandingpartner@01com.com. In the email, please include:

- 1) Your IronCAP's account ID (your email address)
- 2) Mission of your company
- 3) Intended use of the IronCAP co-branding logos
- 4) Web address of your business
- 5) Please indicate if your company or the event has any political affiliation
- 6) Is what you are doing a public endorsement that may be considered a competitive advantage?
- 7) In what channel or media will this co-branding logo appear and the duration?
- 8) Marketing contact of your company

We will evaluate and confirm our approval / denial within 5-10 business days.

IronCAP Co-Branding Logo Guideline

You are allowed to use our Co-Branding Logo as outlined in this guideline if your application has been approved. Please follow these Guidelines to use our marks and brands without approval with your approved products, services, communications, documents or websites to create professional and inspiring marketing campaigns.

These guidelines will help us ensure that the co-branding logos are not used by any third parties in a way that might inadvertently confuse consumers into believing there is any endorsement by us, if in fact there is none.

These guidelines apply to 01 Communique employees, technology licensees, resellers, independent vendors, product licensees, customers and other parties. If you have signed an agreement with us that contains any different or additional usage guidelines, please follow those guidelines. Otherwise, please follow this Guideline and reach out with any question. We are glad to help.

Please use our co-branding logo by referencing to our IronCAP service, so long as such references are truthful, not misleading, fair, and not suggesting any endorsement of sponsorship from IronCAP.

We explicitly reserve the rights to modify this Guideline from time to time and post on this web page without advanced notice.

- 1) Please use the appropriate trademark symbol and trademark acknowledgement of our ownership of the marks and/or logos in question
- 2) Do not register a domain containing any of our marks or logos, or any similar variations of them, if it will mislead people to think that we provide or support anything on that domain.
- 3) Do not make unlicensed use of our logos. Third-party use of our marks or logos requires a license or written permission from us. If you are interested in obtaining a license to use any of our marks or logos, please contact one of our marketing or customer services representatives.
- 4) Do not use our trademarks in any manner that implies sponsorship or endorsement by us without an express written consent and license of use.
- 5) Do not alter our trademarks in any manner, including but not limited to, changing proportion, aspect ratio, color, shape, or adding /removing any elements from the trademarks
- 6) Do not incorporate our trademarks or logos into your products or product names, services or service names, trademarks, service marks, logos or

company name, and do not adopt marks or logos that are confusingly similar to ours.

The Logos

IronCAP is proud to present our relationship with partners through logo lockups, which is a key element of our identity system. As a valued partner, your brand will share equal prominence with our logos and appear in a primary position or on the front cover of any co-produced collateral.

Please adhere to clear space and minimum-size standards while giving ample real estate to partner logos. Follow the guideline on this page to ensure that partners and IronCAP or IronCAP products/services are adequately represented when used together.

We offer 2 versions of our co-branding logos: 1) Rectangular; 2) Square. Each has 3 variations:

- Color for lighter background
- Color for darker background
- Pure white for lighter background
- Pure black for darker background

Rectangular

Color on lighter background (e.g. white background)



Color on darker background (e.g. black background)



Pure black for lighter background (e.g. white background)



Pure white for darker background (e.g. black background)



Square

Color for lighter background (e.g. white background)



Color for darker background (e.g. black background)



Pure black for lighter background (e.g. white background)



Pure white for darker background (e.g. black background)

